



National Rice Month Scholarship Program \$8,500 in Scholarship Awards

*Grand Prize Scholarship – \$4,000 * 2nd Place – \$3,000 * 3rd Place – \$1,500*

Promoting Rice and National Rice Month

September is National Rice Month and a rice scholarship opportunity for eligible high school juniors and seniors in Arkansas, California, Louisiana, Mississippi, Missouri, and Texas. For more information on eligibility, rules and restrictions – and for information on U.S.-grown rice – see www.usarice.com.

Put Your Creativity to Work

To enter, eligible students must conduct a promotion activity for U.S.-grown rice in September.

Sample topics/themes include, but are not limited to:

- Nutritional benefits of U.S.-grown rice
- Culinary versatility of U.S.-grown rice
- Economic importance of U.S. rice production and processing
- Conservation and environmental benefits of the U.S. rice industry

What type of promotion activity should be conducted? The type and duration of the promotion activity is up to the individual student's creativity, as long as it is conducted in the month of September. Entries will be judged on creativity and impact in promoting U.S.-grown rice, National Rice Month and the importance of rice to the student's state.

Sample ideas include, but are not limited to:

- Rice education activities for school and/or community groups.
- Developing and utilizing rice education/promotion materials.
- Rice promotion displays at local events.
- *Remember – the most creative ideas will likely be the ones that students develop on their own to best highlight the topic or theme of their interest.*

Submitting entries: Entries must be submitted by October 15, 2009, and should include details of the promotion, including but not limited to a full description, photos, sample promotional materials, and pre- and post- event publicity. Entries may be submitted as notebooks, CDs, or another format that best captures and presents the information. Entries must be accompanied by a completed and signed application form available on www.usarice.com.

Good Luck!

