# 2019 USA Rice Outlook Conference

## Precision Ag Early Adopters

Grant Hunt – Regional Sales Manager

Monday, December 9th, 2019

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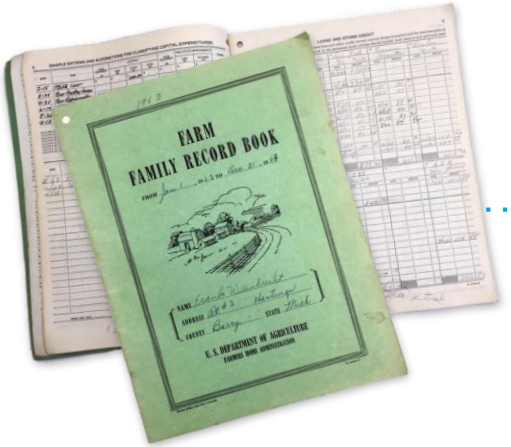
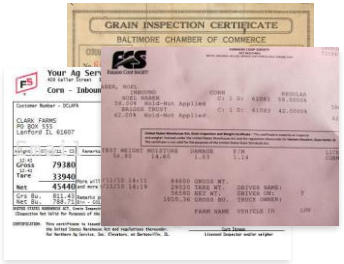
# Evolution of Farm Data Management



# Data Silos on Today's Farm

*Phone Calls & Text Messages*

*Paper Notebooks*




*Printed Grain Elevator Receipts*

*Traditional Filing Systems*

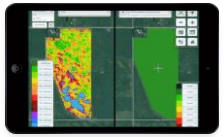
*Accounting*

*RRXtend® Spray App*

*Trimble® EZ-Guide*

*AIRTEC® Truck Scale*

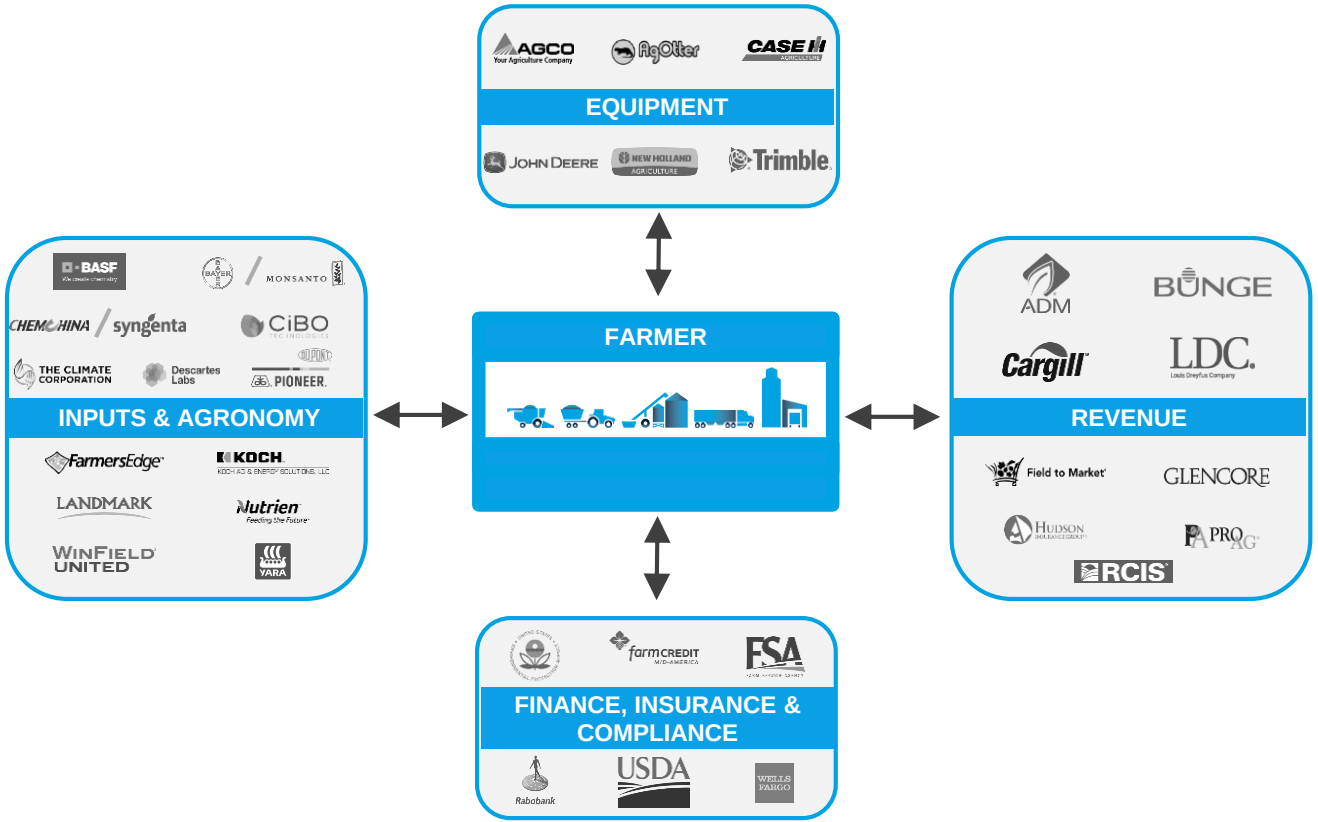
*Precision Planting® 20/20 SeedSense*



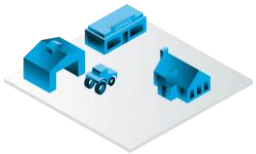
*Climate FieldView™*

*MyJohnDeere*

# Farming Relationships



# The Business of Farming – Our Backbone



**Planning & Getting Capital**

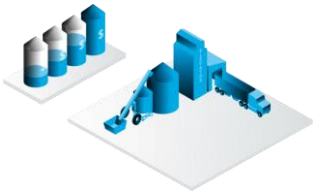
**Purchasing & Inventory Management**

**Production Management**

**& Tracking**

**Harvest Management**

**& Tracking**

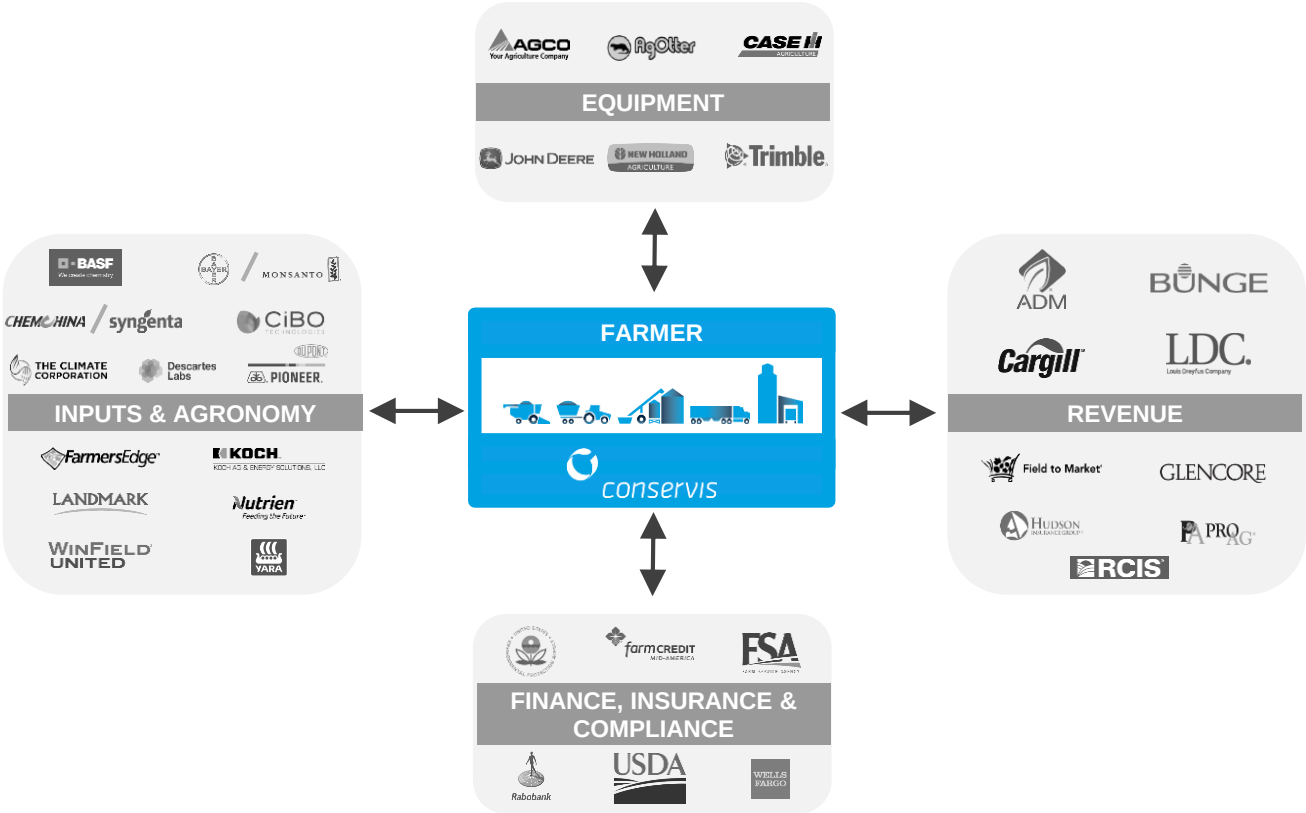


**Reporting & Analysis**

# In Line with the Farming Year, In Tune with the Farmer

- Planning & Budgeting
- Purchasing & Inventory
- Production Management
- Production Records & Reporting
- Harvest Management & Reporting
- Contracts & Settlement Management & Reporting
- Performance Analytics & Reporting

# Conservis – Putting Farmers in a Position of Power



# Grant Hunt – Regional Sales Manager

870.319.5222
ghunt@conservis.ag

https://www.linkedin.com/in/granthunt/
https://twitter.com/Grant_Conservis

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