

SPONSOR & EXHIBITOR BROCHURE

**USA RICE
MILLERS'
ASSOCIATION**

119th CONVENTION

**JUNE 12-15, 2018
THE GREENBRIER, WV**

SPONSOR AND EXHIBITOR OPPORTUNITIES

The annual convention of the USA Rice Millers' Association (RMA) provides a great opportunity for sponsors and exhibitors to show support for the U.S. rice industry.

The RMA Convention provides a forum to strengthen business ties and pursue new opportunities. It brings together hundreds of representatives from rice milling companies and associated businesses from the United States and abroad. Most attendees are executives and key decision-makers within their companies representing millers, growers, marketers, exporters, brokers, end-users, equipment manufacturers, packaging and service suppliers, and others.



Photos courtesy of © Ron Blunt Photography

MAXIMUM VISIBILITY AT COST-EFFECTIVE RATES

The RMA Convention offers numerous sponsor and exhibit opportunities. General sponsorships, sponsorship of specific events and custom opportunities also are available.

Exhibitor can set up a table top display in the general sessions on Thursday, June 14 and Friday, June 15 and at the welcome dinner on Tuesday, June 12 from 6:30 p.m. to 8:00 p.m. Exhibitors get an ad in the convention guide and are able to include a one-page document or company brochure in the onsite convention registration materials. The convention guide will list all exhibitors including contact info. The fee is \$1250, which includes one registration. If you are

already sponsoring at the Diamond, Platinum, Gold, Silver or Bronze levels, the fee is reduced to \$1000. If you are an Imperial or Royal sponsor your exhibit fees are included in that sponsorship level. Please register if you are interested in a table top booth either at the welcome cocktail event and/or in the general sessions.

Contact Jeanette Davis, (703) 236-1447, email: jdavis@usarice.com

Sponsorship Levels	Amount	Feature in Program	Comp. Registration(s)
Premium Levels (include exhibitor fees)			
Imperial	\$20,000+	Two-Page	Call for details.
Royal	\$10,000+	Full-Page	Call for details.
Diamond	\$5,000+	Full-Page	4
Diamond Exhibitor-Sponsor Package	\$6,000	Full-Page	5

Diamond, Platinum, Gold, Silver, Bronze and Exhibitor.			
Platinum Sponsor	\$4,000	Full-Page	3
Platinum Exhibitor-Sponsor Package	\$5,000	Full-Page	4
Gold Sponsor	\$3,000	Half-Page	2
Gold Exhibitor-Sponsor Package	\$4,000	Half-Page	3
Silver Sponsor	\$2,000	Quarter-Page	1
Silver Exhibitor-Sponsor Package	\$3,000	Quarter-Page	2
Bronze Sponsor	\$1,000	None	0
Bronze Exhibitor-Sponsor Package	\$2,000	Quarter-Page	1
Golf Patron	\$500		0

Sponsoring company names or logos will be displayed at a General Session, on signage and on the website, with the exception of patron.

SPONSORSHIPS OPPORTUNITIES FOR SPECIFIC EVENTS/ITEMS

Sponsored Event/Item Stand out from the crowd and put your company name/logo on a specific event or item. Below are some opportunities for sponsorship. Exclusive and/or customized opportunities may be available. Call for details.	Level	Number of Opportunities
Program Speakers	Call for details.	1
Thursday Morning Breakfast Speaker	Diamond/Royal	1
Convention Folder or Bag with Company Insert	Diamond	1
Hotel Key Cards	Diamond	1
RMA Welcome Dinner	Diamond	3
RMA Chairman's Reception	Diamond	3
Thursday Morning Breakfast (seated breakfast)	Platinum	2
Convention Lanyards	Gold	1
Continental Breakfast (Friday)	Gold	1
Camp RMA Sponsor	Gold	2
Continental Breakfast Beverage Service (Friday)	Silver	1
Call for other ideas and opportunities.		

Golf Sponsors Golf sponsors at \$1,000 and above receive all general sponsorship benefits plus recognition on the sponsorship banner at the tournament and at the golf awards presentation.	Level	Number of Opportunities
Beverage Carts	Gold	2
Golf Team Awards	Gold	1
Box Lunch	Gold	1

Golf Patron Sponsorships of golf-related items less than \$1,000 also are available. Golf Patron sponsors will be recognized on the sponsorship banner at the tournament and at the golf awards presentation.	Level	Number of Opportunities
Longest Drive Awards	\$500	1
Closest to the Pin Awards	\$500	1
Best Dressed Group Awards	\$500	1
Koozies	\$500	1

EXHIBITOR SPONSORS OPPORTUNITY

EXHIBITOR FEE: \$1,250.

For maximum participation, exhibitors are able to set up an optional table top display at the welcome dinner Tuesday and also in the general session room Thursday and Friday. Exhibitors must set up display no later than 5:00 p.m. both Tuesday and Wednesday.

Tuesday, June 12	by 5:00 p.m. 6:30 p.m. to 8:00 p.m.	Exhibitor Setup (Optional) Welcome dinner
Wednesday, June 14	by 5:00 p.m.	Exhibitor Setup
Thursday, June 14	8:00 a.m. to 11:00 a.m.	Exhibits in General Session
Friday, June 15	8:00 a.m. to Noon	Exhibits to be dismantled @ Noon

EXHIBITOR OR SPONSOR TERMS AND CONDITIONS

A. CANCELLATION

If it is necessary for any sponsor or exhibitor to withdraw from the convention, the sponsor or exhibitor must notify RMA in writing. General Sponsor refunds will be made according to the following schedule:

- a. Full general sponsorship fee if notification is received by May 25, 2018.
- b. No refunds will be given for notifications received after May 25, 2018.

B. DEADLINE

Application, payment, and artwork for features must be received by May 18, 2018.

C. SPONSORS/EXHIBITORS

Imperial Sponsor	Two-page feature	14" w x 10" h
Royal Sponsor	Full-page feature	7" w x 10" h
Diamond Sponsor	Full-page feature	7" w x 10" h
Platinum Sponsor	Full-page feature	7" w x 10" h
Gold Sponsor	Half-page feature	7" w x 5" h
Silver Sponsor	Quarter-page feature	3.25" w x 4.75" h
Bronze Exhibitor	Quarter-page feature	3.25" w x 4.75" h

Each sponsor or exhibitor is responsible for providing a press-ready, high resolution PDF or EPS of your feature to be placed in the convention brochure. If no artwork is received, company name and type of sponsorship will be listed in the space provided for the feature.

All copy is subject to acceptance by the publisher. Publication of a feature is neither an endorsement of the sponsor nor of its products or services. RMA is not responsible for sponsor claims in published features.

All artwork must be received by close of business May 18, 2018.

For additional information or questions on the RMA Convention Exhibitor or Sponsor Program, please contact Jeanette Davis at (703) 236-1447 or jdavis@usarice.com.



This meeting is open to all persons regardless of race, color, national origin, gender, religion, age, disability, political beliefs, or marital/family status. If you have special needs or require any assistance, please contact Jeanette Davis, (703) 236-1447, jdavis@usarice.com.

SPONSOR AND EXHIBITOR APPLICATION

Name: _____ Badge Name (if different) _____
Primary Registrant

Name: _____ Badge Name (if different) _____
Spouse/Guest Registrant

Name: _____ Badge Name (if different) _____
Child Registrant

Company/Farm: _____ Telephone: _____

Address: _____ Mobile: _____

Address: _____

City/State/Zip: _____ E-mail: _____

Affiliation: _____
(Affiliation refers to Miller, Marketer, Exporter, Grower, Rough Rice Merchant, Broker, Port, Inspection Co. etc.)

Registration	Fee	Total
Early Member Registration - Before May 11	\$500	
Late and Onsite Member Registration - After May 11	\$650	
Early Non-Member Registration - Before May 11	\$750	
Late and Onsite Non-Member Registration - After May 11	\$900	
Spouse/Guest Registration (guests over 18)	\$250	
Child/Guest Registration (under 18)	\$85	
Complimentary Sponsor Registration (Imperial, Royal, Diamond, Platinum, Gold and Silver)	\$0	
Complimentary Exhibitor Registration (one per exhibit booth)	\$0	
Press/Media Registration	\$0	
Award Winner Registration	\$0	
Speaker Registration	\$0	

Sponsor and Exhibitor Packages		
Imperial Sponsor (customized, call for details)	NA	
Royal Sponsor (customized, call for details)	NA	

Diamond Sponsor (includes four complimentary registrations)	\$5000 and over	
Diamond Exhibitor Sponsor Package (includes exhibitor and four complimentary registrations)	\$6,000	

Platinum Sponsor (includes three complimentary registrations)	\$4,000	
Platinum Exhibitor Sponsor Package (includes exhibitor and three complimentary registrations)	\$5,000	

Gold Sponsor (includes 2 complimentary registrations)	\$3,000	
Gold Exhibitor Sponsor Package (includes exhibitor and two complimentary registrations)	\$4,000	

Continued

Sponsor and Exhibitor Packages <i>continued</i>	Fee	Quantity	Total
Silver Sponsor (includes one complimentary registration)	\$2,000		
Silver Exhibitor Sponsor Package (includes exhibitor and one complimentary registration)	\$3,000		

Bronze Sponsor	\$1,000		
Bronze Exhibitor Sponsor Package (includes exhibitor registration)	\$2,000		

Golf Patron	\$500		
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Exhibit Booth	Fee	Quantity	Total
Exhibitor Sponsor (includes one complimentary registration)	\$1,250		

Guest Events	Fee	Quantity	Total
Special Event: The Greenbrier Bunker Tour	\$45		
Special Event: Breakfast Program "Photography Without Borders" with Annie Griffiths	\$25		
Special Event: The Greenbrier Inside Out Tour	\$40		
Special Event: Camp RMA (Kids Event)	\$45		
Special Event: Annual RMA Golf Tournament	\$300		
Golf Rental - Right Handed	\$90		
Golf Rental - Left Handed	\$90		
RMA Welcome Dinner (price included in registration fee)	\$0		
RMA Chairman's Reception (price included in registration fee)	\$0		

Please put an X in Fee column where appropriate.			
Do not include my name on the registration list.			
Do not include my spouse/guest on the registration list.			
Do not include my child on the registration list.			

Please list any dietary requirements _____

PAYMENT: Payment must be received with the registration form to be considered. RMA is exempt from federal income taxes as an IRS 501(c)(6) organization. However, contributions to the RMA are not deductible as a charitable contribution for federal tax purposes.

Please note: Any checks not payable on U.S. funds and drawn on a U.S. bank will be assessed all application processing fees charged to RMA.

CREDIT CARD: AMEX MC VISA DISCOVER

Cardholder's Name: _____

Billing Address: _____

_____ Billing Zip Code: _____

Credit Card Number: _____ Exp. Date: _____ Security Code: _____

Signature _____ Date: _____

Make check payable to USA Rice Millers' Association and mail to
USA Rice Millers' Association, 2101 Wilson Blvd. Suite 610, Arlington, VA 22201; Fax: 703-236-2301

The undersigned sponsor and/or exhibitor applicant has read and agrees to all respective sponsor and/or exhibitor terms, conditions and regulations for participating in the 119th USA Rice Millers' Association Convention, which are part of this brochure and become the contract between the sponsor and/or exhibitor and the USA Rice Millers' Association upon the USA Rice Millers' acceptance of the application.

Signature _____ Date: _____