

**SPONSOR & EXHIBITOR BROCHURE**

# USA RICE MILLERS' ASSOCIATION



**JUNE 11-14, 2019**

**120th CONVENTION**

*The Big Island, HI*

# SPONSOR AND EXHIBITOR OPPORTUNITIES

The annual convention of the USA Rice Millers' Association (RMA) provides an excellent opportunity for sponsors and exhibitors to show support for the U.S. rice industry.

The RMA Convention provides a forum to strengthen business ties and pursue new opportunities. It brings together representatives from rice milling companies and associated businesses from the United States and abroad. Most attendees are executives and key decision-makers within their companies. Average attendance is 350, representing rice millers, growers, marketers, exporters, brokers, end-users, equipment manufacturers, packaging and service suppliers, and others.



## MAXIMUM VISIBILITY AT COST-EFFECTIVE RATES

The RMA Convention offers general sponsorships as well as sponsorship of specific events or items. Unique and custom opportunities also are available.

Exhibitor opportunities will be available on Wednesday, June 12, during the breakfast and at the general session on Friday, June 14. As an exhibitor you will receive an ad in the convention guide and are able to include a one-page

document or company brochure in the attendees' onsite folder or bag. The convention guide will list all exhibitors including contact information. The fee is \$1,250 for members and \$2,000 for non-members, which includes one registration.

Sponsorship Levels	Amount	Feature in Program	Comp. Registration(s)
<b>Premium Levels with Customizable Benefits (call for details):</b>			
<b>Premium Levels include exhibitor fees.</b>			
Imperial	\$20,000+	Two-Page	Call for details.
Royal	\$10,000+	Full-Page	Call for details.
Diamond	\$5,000+	Full-Page	Call for details.
Diamond Exhibitor-Sponsor Package	\$6,000	Full-Page	Call for details.
<b>Platinum, Gold, Silver, and Bronze Levels and Exhibitor.</b>			
Platinum Sponsor	\$4,000	Full-Page	3
Platinum Exhibitor-Sponsor Package	\$5,000	Full-Page	4
Gold Sponsor	\$3,000	Half-Page	2
Gold Exhibitor-Sponsor Package	\$4,000	Half-Page	3
Silver Sponsor	\$2,000	Quarter-Page	1
Silver Exhibitor-Sponsor Package	\$3,000	Quarter-Page	2
Bronze Sponsor	\$1,000	None	0
Bronze Exhibitor-Sponsor Package	\$2,000	Quarter-Page	1
Patron	\$500		0

All sponsors and exhibitors will receive special badge ribbons. All sponsoring company names or logos will be displayed at a General Session, on signage, and on the website.

# SPONSORSHIPS OPPORTUNITIES FOR SPECIFIC EVENTS/ITEMS

<b>Sponsored Event/Item</b>		
Put your company name/logo on a specific event or item. Below are some opportunities for sponsorship.		
Exclusive and/or customized opportunities may be available. Call for details.	<b>Level</b>	<b>Number of Opportunities</b>
Program Speakers	Call for details.	
Wednesday Morning Breakfast Speaker	\$5,000 to 7,000	1
Wednesday Morning Breakfast (seated breakfast)	\$5,000	1
Convention Folder or Bag with Company Insert	\$5,000	1
Hotel Key Cards	\$5,000	1
RMA Luau (Food and Production)	\$5,000/\$6,000	4
Convention Folder or Bags (bags only, no company insert)	\$4,000	1
Convention Lanyards	\$3,000	1
Camp RMA Sponsor	\$3,000	2
Beverage Service (Friday)	\$2,000	1
<b>Call for other ideas and opportunities.</b>		

<b>Golf Sponsors</b>		
Golf sponsors at this level will receive all general sponsorship benefits plus recognition on the sponsorship banner at the tournament and at the golf awards presentation.		
	<b>Level</b>	<b>Number of Opportunities</b>
Beverage Carts	\$3,000	2
Golf Team Awards	\$3,000	1
Box Lunch	\$3,000	1
Golf Photographer	\$2,000	1

<b>Golf Patron</b>		
Golf Patron sponsors will be recognized on the sponsorship banner at the tournament and at the golf awards presentation.		
	<b>Level</b>	<b>Number of Opportunities</b>
Longest Drive Awards	\$500	1
Closest to the Pin Awards	\$500	1
Best Dressed Group Awards	\$500	1
Koozies	\$500	1

# EXHIBITOR SPONSORS OPPORTUNITY

**EXHIBITOR FEE:** Members: \$1,250; Non-Member: \$2,000. Set up your booth between 1:00 p.m. to 5:00 p.m. on Tuesday, June 11. Booths must be dismantled by Noon on Friday.

## Exhibit Times:

Date	Event to Exhibit at	Room
Wednesday, June 12	8:00 a.m. to 9:30 a.m.	Salon 1
Friday, June 14	9:00 a.m. to Noon	Salon 1

**PHOTO RELEASE:** Any photographs taken by RMA/USA Rice may be used in publicizing RMA/USA Rice events including this and future conventions.

## EXHIBITOR OR SPONSOR TERMS AND CONDITIONS

### A. CANCELLATION

If it is necessary for any sponsor or exhibitor to withdraw from the convention, the sponsor or exhibitor must notify RMA in writing by May 10, 2019. General Sponsor refunds will be made according to the following schedule:

- Full general sponsorship fee if notification is received by May 17, 2019.
- No refunds will be given for notifications received after May 17, 2019.

### B. DEADLINE

Application, payment, and artwork for features must be received by May 10, 2019.

### C. Sponsors/Exhibitors

Imperial Sponsor	Two-page feature	14" w x 10" h
Royal Sponsor	Full-page feature	7" w x 10" h
Diamond Sponsor	Full-page feature	7" w x 10" h
Platinum Sponsor	Full-page feature	7" w x 10" h
Gold Sponsor	Half-page feature	7" w x 5" h
Silver Sponsor	Quarter-page feature	3.25" w x 4.75" h
Bronze Exhibitor	Quarter-page feature	3.25" w x 4.75" h

Each sponsor or exhibitor is responsible for providing a press-ready, high resolution PDF or EPS of your feature to be placed in the convention brochure. If no artwork is received, company name and type of sponsorship will be listed in the space provided for the feature.

All copy is subject to acceptance by the publisher. Publication of a feature is neither an endorsement of the sponsor nor of its products or services. RMA is not responsible for sponsor claims in published features.

All artwork must be received by close of business May 10, 2019.

For additional information or questions on the RMA Convention Exhibitor or Sponsor Program, please contact Jenni Bryant at (703) 236-1477 or [jbyant@usarice.com](mailto:jbyant@usarice.com).



This meeting is open to all persons regardless of race, color, national origin, gender, religion, age, disability, political beliefs, or marital/family status. If you have special needs or require any assistance, please contact Jeanette Davis, (703) 236-1447, [jdavis@usarice.com](mailto:jdavis@usarice.com).

# SPONSOR AND EXHIBITOR APPLICATION

Name: \_\_\_\_\_ Badge Name (if different) \_\_\_\_\_  
Primary Registrant

Name: \_\_\_\_\_ Badge Name (if different) \_\_\_\_\_  
Spouse/Guest Registrant

Name: \_\_\_\_\_ Badge Name (if different) \_\_\_\_\_  
Child Registrant

Company/Farm: \_\_\_\_\_ Telephone: \_\_\_\_\_

Address: \_\_\_\_\_ Mobile: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ E-mail: \_\_\_\_\_

Affiliation: \_\_\_\_\_  
(Affiliation refers to Miller, Marketer, Exporter, Grower, Rough Rice Merchant, Broker, Port, Inspection Co. etc.)

Registration	Fee	Total
Early Member Registration - Before May 10	\$500	
Late and Onsite Member Registration - After May 10	\$650	
Early Non-Member Registration - Before May 10	\$750	
Late and Onsite Non-Member Registration - After May 10	\$900	
Spouse/Guest Registration (guests over 18)	\$250	
Child/Guest Registration (under 18)	\$85	
Complimentary Sponsor Registration (Imperial, Royal, Diamond, Platinum, Gold and Silver)	\$0	
Complimentary Exhibitor Registration (one per exhibit booth)	\$0	

Sponsor and Exhibitor Packages		
<b>Imperial Sponsor (customized, call for details)</b>	NA	
<b>Royal Sponsor (customized, call for details)</b>	NA	

<b>Diamond Sponsor (includes four complimentary registrations)</b>	\$5000 and over	
<b>Diamond Exhibitor Sponsor Package (includes exhibitor and four complimentary registrations)</b>	\$6,000	

<b>Platinum Sponsor (includes three complimentary registrations)</b>	\$4,000	
<b>Platinum Exhibitor Sponsor Package (includes exhibitor and three complimentary registrations)</b>	\$5,000	

<b>Gold Sponsor (includes 2 complimentary registrations)</b>	\$3,000	
<b>Gold Exhibitor Sponsor Package (includes exhibitor and two complimentary registrations)</b>	\$4,000	

*Continued*

Sponsor and Exhibitor Packages <i>continued</i>	Fee	Quantity	Total
<b>Silver Sponsor (includes one complimentary registration)</b>	\$2,000		
<b>Silver Exhibitor Sponsor Package (includes exhibitor and one complimentary registration)</b>	\$3,000		

<b>Bronze Sponsor</b>	\$1,000		
<b>Bronze Exhibitor Sponsor Package (includes exhibitor registration)</b>	\$2,000		

<b>Golf Patron</b>	\$500		
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Exhibit Booth	Fee	Quantity	Total
Member Exhibit Booth (includes one complimentary registration)	\$1,250		
Non-Member Exhibit Booth (includes one complimentary registration)	\$2,000		

Special Events	Fee	Quantity	Total
Special Event: Picnic Snorkel Sail	\$185		
Special Event: Breakfast Program with National Geographic Speaker	\$25		
Special Event: Tennis Round Robin	\$50		
Special Event: Camp RMA (Kids Event)	\$100		
Special Event: Annual RMA Golf Tournament	\$300		
Golf Rental - Right Handed	\$90		
Golf Rental - Left Handed	\$90		
RMA Luau (price included in registration fee)	\$0		

Please put an X in Fee column where appropriate.			
Do not include my name on the registration list.			
Do not include my spouse/guest on the registration list.			
Do not include my child on the registration list.			

Please list any dietary requirements \_\_\_\_\_

**PAYMENT:** Payment must be received with the registration form to be considered. RMA is exempt from federal income taxes as an IRS 501(c)(6) organization. However, contributions to the RMA are not deductible as a charitable contribution for federal tax purposes.

**Please note:** Any checks not payable on U.S. funds and drawn on a U.S. bank will be assessed all application processing fees charged to RMA.

**CREDIT CARD:**       AMEX       MC       VISA       DISCOVER

Cardholder's Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

Make check payable to USA Rice Millers' Association and mail to  
USA Rice Millers' Association, 2101 Wilson Blvd. Suite 610, Arlington, VA 22201; Fax: 703-236-2301

The undersigned sponsor and/or exhibitor applicant has read and agrees to all respective sponsor and/or exhibitor terms, conditions and regulations for participating in the 120<sup>th</sup> USA Rice Millers' Association Convention, which are part of this brochure and become the contract between the sponsor and/or exhibitor and the USA Rice Millers' Association upon the USA Rice Millers' acceptance of the application.

Signature \_\_\_\_\_ Date: \_\_\_\_\_