

# SPONSOR / EXHIBITOR APPLICATION

This application is a fillable PDF that should be completed electronically on your computer or mobile device. Please email your application to Jenni Bryant, [jbryant@usarice.com](mailto:jbryant@usarice.com), (202) 361-9028.

## COMPANY INFORMATION

Company/Farm (as it will appear on badges, signs, etc.)

Street Address

City, State Zip Code

### Select Primary Affiliation with U.S. Rice Industry:

- Farmer
- Miller
- Rough Rice Merchant
- Seed Business
- End User
- Crop Consultant
- Crop Protection Products
- Government/Extension/University
- Farm Equipment/Technology
- Ag Lender
- Industry Relations/Advocacy
- Other:

## CONTACT INFORMATION

### Sponsorship Contact (if applicable)

Full Name

Title

Email

Direct Phone

Mobile Phone

### Exhibit Contact (if applicable)

Same as sponsor contact

Full Name

Title

Email

Direct Phone

Mobile Phone

## SPONSORSHIP OPTIONS

### 1 Select Sponsor Level (use checkbox)

- Platinum Plus – \$15,000
- Platinum – \$10,000
- Diamond – \$7,500
- Gold – \$5,000
- Silver – \$4,000
- Bronze – \$3,500
- Contributor – \$1,000

### 2 List Desired Sponsor Opportunities ([see options](#))

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

### 3 Claim Complimentary Exhibit Booth (if applicable)

Select sponsor levels include complimentary exhibit space at the trade show. Do you want to claim your complimentary booth?

- Yes, we want the complimentary exhibit booth  
(Platinum Plus = Premium Booth; Platinum/Diamond = Standard Booth)
- No, we do not plan to exhibit

### 4 Claim Complimentary Ad (if applicable)

Select sponsor levels include a complimentary ad in the conference edition of USA Rice's Whole Grain newspaper. Do you want to claim your complimentary ad?

- Yes, we want the complimentary ad  
(Platinum Plus = full-page; Platinum = half-page)
- No, we do not want the complimentary ad

If your company plans to participate in the trade show, complete the "Exhibitor Options" section on the next page.

Select sponsor levels include complimentary conference registration(s) which can be assigned on page 3.

Continued on next page

## EXHIBITOR OPTIONS

### 1 Select Exhibit Booth Price & Quantity

#### Standard Booth (Member)

On/Before Oct. 28 – \$950

On/After Oct. 29 – \$1,100

#### Standard Booth (Non-Member)

On/Before Oct. 28 – \$1,050

On/After Oct. 29 – \$1,250

#### Premium Booth Upgrade – \$100

Add quantity of booth spaces to upgrade to premium

Quantity Total

### 4 Booth Location Preferences

Rank booth numbers in order of preference ([view floor plan](#))

- 1.
- 2.
- 3.
- 4.

### 2 Exhibit Add-On Options

- Electricity – \$275
- Exhibitor Spotlight Presentation – \$1,500

### 3 Discounts for Sponsors

#### Platinum Plus, Platinum, and Diamond

Sponsors at these levels receive a discount on additional booth space(s). Add the quantity of additional booth space(s) in the box next to your sponsor level to apply the discount.

Platinum Plus Sponsor – \$250 off

Platinum Sponsor – \$250 off

Diamond Sponsor – \$100 off

#### Gold, Silver, and Bronze

Sponsors at these levels receive a discount on one (1) booth space. Use the checkbox to select your sponsor level and apply the discount.

Gold Sponsor – \$75 off

Silver Sponsor – \$50 off

Bronze Sponsor – \$50 off

### 5 Presentation Opportunity

Exhibitors have the option to give a 3-minute presentation about any new products or technology. Presentation slots are limited and assigned on a first-come, first-served basis.

- Yes, we want to give a presentation
- No, we do not want to give a presentation
- Unsure, please follow-up later

## EXHIBITS TOTAL

## ADVERTISING OPTIONS

Sponsors and exhibitors have exclusive access to discounted advertising selections at the USA Rice Outlook Conference and beyond.

### 1 Conference App

- Banner Ad – \$250

### 2 Whole Grain Newspaper

#### Member Rates

Full Page Ad – \$715

½ Page Ad – \$400

⅓ Page Ad – \$287

#### Non-Member Rates

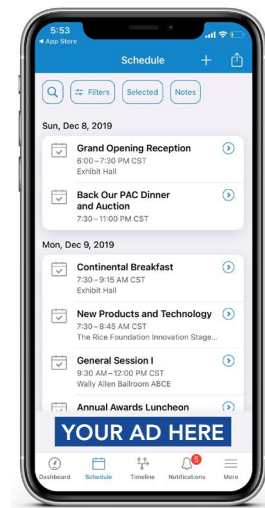
Full Page Ad – \$800

½ Page Ad – \$450

⅓ Page Ad – \$325

Quantity Total

## ADVERTISING TOTAL



## ASSIGN COMPLIMENTARY REGISTRATION (if applicable)

Please register those individuals that will receive complimentary registration.

- **Sponsors** – The number of complimentary registrations is based on sponsor level: Platinum Plus = four (4), Platinum = three (3), Diamond = two (2), and Gold = one (1).
- **Exhibitors** – One (1) complimentary exhibitor registration is included with each 8'x10' booth space.

Full Name

Title

Email

Direct Phone                      Mobile Phone

Street Address

City, State, Zip Code

**Special Event Registration:**  
 Awards Luncheon – \$20                       Austin City Tour – \$40

Full Name

Title

Email

Direct Phone                      Mobile Phone

Street Address

City, State, Zip Code

**Special Event Registration:**  
 Awards Luncheon – \$20                       Austin City Tour – \$40

Full Name

Title

Email

Direct Phone                      Mobile Phone

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Full Name

Title

Email

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Street Address

City, State, Zip Code

**Special Event Registration:**  
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## SUMMARY & PAYMENT OPTIONS

### Total Pricing

- Sponsorship
- Exhibits
- Advertising
- Special Events

**TOTAL** \_\_\_\_\_

### Payment Methods

Let us know how you would like to remit payment and we will follow-up with next steps.

- ACH
- Check (payable to USA Rice Federation)
- Credit Card

*We hereby apply for exhibit space at the 2022 USA Rice Outlook Conference. In making application, we agree to exhibit under and comply with the exhibit terms and conditions located behind this application. Each company must return a copy of this contract, properly executed by an authorized company representative. Exhibit Management will attempt to assign space according to application's continuity with the meeting, application date, individual applicant requirements, and available space. Exhibit Management reserves the right to rearrange the floor plan and/relocate exhibits in the best interest of the total exhibit. Applications and any/all requested materials must be received by October 28, 2022.*