

2023 USA RICE OUTLOOK CONFERENCE

SPONSOR / EXHIBITOR APPLICATION

This application is a fillable PDF that should be completed electronically on your computer or mobile device. Please email your application to Jenni Bryant, jbryant@usarice.com, (202) 361-9028.

COMPANY INFORMATION

Company/Farm (as it will appear on badges, signs, etc.)

Street Address

City, State Zip Code

Select Primary Affiliation with U.S. Rice Industry:

- | | |
|--|--|
| <input type="checkbox"/> Farmer | <input type="checkbox"/> Crop Protection Products |
| <input type="checkbox"/> Miller | <input type="checkbox"/> Government/Extension/University |
| <input type="checkbox"/> Rough Rice Merchant | <input type="checkbox"/> Farm Equipment/Technology |
| <input type="checkbox"/> Seed Business | <input type="checkbox"/> Ag Lender |
| <input type="checkbox"/> End User | <input type="checkbox"/> Industry Relations/Advocacy |
| <input type="checkbox"/> Crop Consultant | <input type="checkbox"/> Other: |

CONTACT INFORMATION

Sponsorship Contact (if applicable)

Full Name

Title

Email

Direct Phone

Mobile Phone

Exhibit Contact (if applicable)

Same as sponsor contact

Full Name

Title

Email

Direct Phone

Mobile Phone

SPONSORSHIP OPTIONS

1 Select Sponsor Level (use checkbox)

- Platinum Plus – \$15,000
- Platinum – \$10,000
- Diamond – \$7,500
- Gold – \$5,000
- Silver – \$4,000
- Bronze – \$3,500
- Contributor – \$1,000

2 List Desired Sponsor Opportunities (see options)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

3 Claim Complimentary Exhibit Booth (if applicable)

Select sponsor levels include complimentary exhibit space at the trade show. Do you want to claim your complimentary booth?

- Yes, we want the complimentary exhibit booth
(Platinum Plus = Premium Booth; Platinum/Diamond = Standard Booth)
- No, we do not plan to exhibit

4 Claim Complimentary Ad (if applicable)

Select sponsor levels include a complimentary ad in the conference edition of USA Rice's Whole Grain newspaper. Do you want to claim your complimentary ad?

- Yes, we want the complimentary ad
(Platinum Plus = full-page; Platinum = half-page)
- No, we do not want the complimentary ad

If your company plans to participate in the trade show, complete the "Exhibitor Options" section on the next page.

Select sponsor levels include complimentary conference registration(s) which can be assigned on page 3.

Continued on next page

EXHIBITOR OPTIONS

1 Select Exhibit Booth Price & Quantity

Standard Booth (Member)

On/Before Oct. 28 – \$1,050

On/After Oct. 29 – \$1,150

Standard Booth (Non-Member)

On/Before Oct. 28 – \$1,200

On/After Oct. 29 – \$1,350

Premium Booth Upgrade – \$100

Add quantity of booth spaces to upgrade to premium

Quantity Total

4 Booth Location Preferences

Rank booth numbers in order of preference (view floor plan)

- 1.
- 2.
- 3.
- 4.

2 Exhibit Add-On Options

- Electricity – \$275
- Exhibitor Spotlight Presentation – \$1,500

3 Discounts for Sponsors

Platinum Plus, Platinum, and Diamond

Sponsors at these levels receive a discount on additional booth space(s). Add the quantity of additional booth space(s) in the box next to your sponsor level to apply the discount.

Platinum Plus Sponsor – \$250 off

Platinum Sponsor – \$250 off

Diamond Sponsor – \$100 off

Gold, Silver, and Bronze

Sponsors at these levels receive a discount on one (1) booth space. Use the checkbox to select your sponsor level and apply the discount.

- Gold Sponsor – \$75 off
- Silver Sponsor – \$50 off
- Bronze Sponsor – \$50 off

5 Presentation Opportunity

Exhibitors have the option to give a 3-minute presentation about any new products or technology. Presentation slots are limited and assigned on a first-come, first-served basis.

- Yes, we want to give a presentation
- No, we do not want to give a presentation
- Unsure, please follow-up later

EXHIBITS TOTAL

ADVERTISING OPTIONS

Sponsors and exhibitors have exclusive access to discounted advertising selections at the USA Rice Outlook Conference and beyond.

1 Conference App

- Banner Ad – \$250

2 Whole Grain Newspaper

Member Rates

Full Page Ad – \$715

½ Page Ad – \$400

⅓ Page Ad – \$287

Non-Member Rates

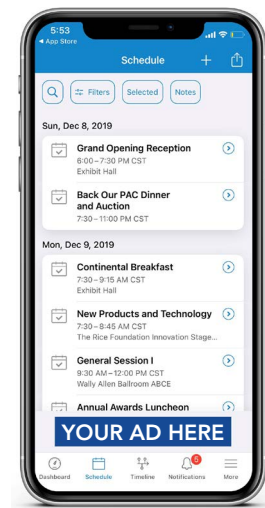
Full Page Ad – \$800

½ Page Ad – \$450

⅓ Page Ad – \$325

Quantity Total

ADVERTISING TOTAL



ASSIGN COMPLIMENTARY REGISTRATION (if applicable)

Please register those individuals that will receive complimentary registration.

- **Sponsors** – The number of complimentary registrations is based on sponsor level: Platinum Plus = four (4), Platinum = three (3), Diamond = two (2), and Gold = one (1).
- **Exhibitors** – One (1) complimentary exhibitor registration is included with each 8'x10' booth space.

<p>Full Name</p> <p>Title</p> <p>Email</p> <p>Direct Phone Mobile Phone</p> <p>Street Address</p> <p>City, State, Zip Code</p> <p>Special Event Registration:</p> <p><input type="checkbox"/> Awards Luncheon – \$40 <input type="checkbox"/> Retirement Party for Betsy Ward – \$125</p> <p><input type="checkbox"/> The Rice Foundation Golf Tournament – \$425</p>	<p>Full Name</p> <p>Title</p> <p>Email</p> <p>Direct Phone Mobile Phone</p> <p>Street Address</p> <p>City, State, Zip Code</p> <p>Special Event Registration:</p> <p><input type="checkbox"/> Awards Luncheon – \$40 <input type="checkbox"/> Retirement Party for Betsy Ward – \$125</p> <p><input type="checkbox"/> The Rice Foundation Golf Tournament – \$425</p>
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SUMMARY & PAYMENT OPTIONS

Total Pricing

- Sponsorship
- Exhibits
- Advertising
- Special Events

TOTAL _____

Payment Methods

Let us know how you would like to remit payment and we will follow-up with next steps.

- ACH
- Check (payable to USA Rice Federation)
- Credit Card

We hereby apply for exhibit space at the 2023 USA Rice Outlook Conference. In making application, we agree to exhibit under and comply with the exhibit terms and conditions located behind this application. Each company must return a copy of this contract, properly executed by an authorized company representative. Exhibit Management will attempt to assign space according to application's continuity with the meeting, application date, individual applicant requirements, and available space. Exhibit Management reserves the right to rearrange the floor plan and/relocate exhibits in the best interest of the total exhibit. Applications and any/all requested materials must be received by October 31, 2023.