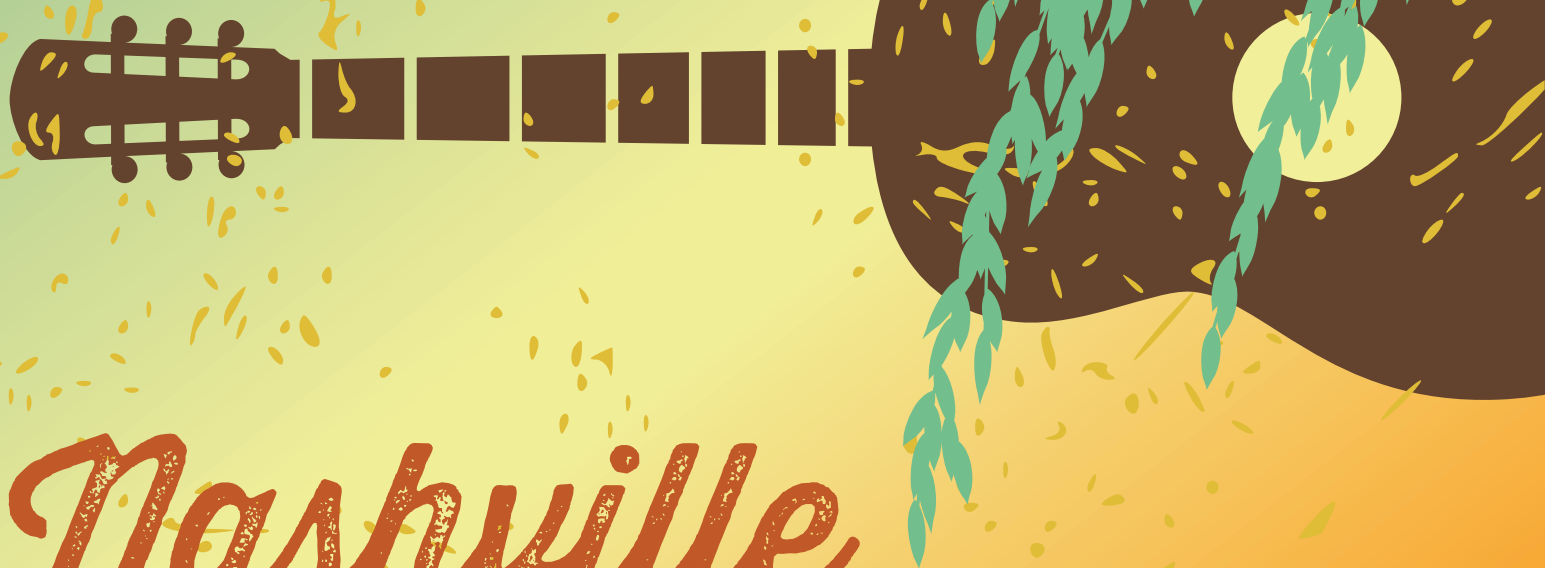




REGISTRATION BROCHURE



Nashville

Dec. 13-15, 2026

WHERE THE RICE INDUSTRY MEETS

The USA Rice Outlook Conference brings the entire rice industry together to examine current issues and trends, learn from experts and each other, celebrate excellence in our industry, and make new professional connections.

Learn. Network. Grow Your Business.

Over three days in December, farmers, millers, merchants, agri-businesses, government representatives, end-users, suppliers, academics, and other industry affiliates gather to meet, participate in educational programming, and plan for the coming crop year.

One of the most dynamic features of the Outlook Conference is the trade show, where exhibiting companies are excited to connect with you! Engage with exhibitors and learn about the latest and greatest products, services, and innovations that can help your business.



JOIN USA RICE & SAVE

A variety of membership opportunities are available, including **USA Rice Enterprise Partner** for companies affiliated with the U.S. rice industry. Benefits include discounted registration for the Outlook Conference and more!

For USA Rice membership information, please contact Jeanette Davis, jdavis@usarice.com, (240) 682-0059.



EXCITING AND TIMELY PROGRAMMING

Conference programming is carefully curated to offer a tangible benefit to attendees. We have exciting speakers and outstanding educational sessions that will make your time spent in Music City truly impactful to you, to your bottom line, and to your business.

Visit the [conference website](#) for the latest details on sessions.

Keynote Speaker



Stephen Vaden

USDA Deputy Secretary of Agriculture (Invited)

A lively and engaging speaker with a deep understanding of agriculture policy, law, rural development, trade, and international law, Judge Vaden will share his thoughts on the state of the ag world today and take your questions.

More than 14 hours of educational programming; here's a small sample:

Managing Input Costs & Capital Purchase Strategies – Smart budgeting for the down farm cycle.

U.S. Jasmine 101 – Jasmine acres are increasing. What you need to know about growing this in-demand aromatic variety.

Rural Mental Health – It's okay to not be okay.

Farm Structure for Success – Practical steps for structuring debt and farm operations to be best positioned for government and private programs.

Rice Markets in a Tariff-Whiplash Economy – What tariffs and trade deals really mean for your bottom line and what can we expect for the rest of the Trump term?

Gene Editing in Rice – What's the promise being offered by gene editing to breeders? What can it do and what can't it do, and is the technology right for rice?

U.S. Rice Quality Symposium

– U.S. rice breeders are making progress addressing the quality characteristics requested by Latin American rice importers. Rice breeders from public research institutions and private companies will share the results of their recent elite line testing.



Other session topics include:

- U.S. Aromatic Lines and Standards
- AI, Precision Ag, and Data
- Rice History
- Navigating the Attention Economy
- USA Rice's Consumer Research
- State Rice Research and Outlook Reports for eight states... and much more!

International Market Panels

Our international market panels will feature key importers and brand representatives to share insights into their regions, customers, and market opportunities. Featured markets include:

- Mexico – Still our top market.
- Central America – Will new varieties seal the deal?
- Asia – This high value market is critically important for the industry.
- Europe/Middle East – How will improved market access change this export destination?

CONFERENCE INFORMATION

This year’s conference is being held at the Omni Nashville Hotel in downtown Nashville. The hotel is adjacent to Country Music Hall of Fame and Museum and is centrally located near Broadway, and also offers convenient access to Ryman Auditorium, Music City Center, Bridgestone Arena, and the Johnny Cash Museum. Dining options include all-day dining at Kitchen Notes and Bob’s Steak and Chop House. Hotel also has its own shops, a rooftop pool, and a spa.

Conference Hotel:
[Omni Nashville](#)
250 Rep. John Lewis Way South
Nashville, TN 37203
Phone: (615) 782-5300
Reservations: 1-888-444-OMNI



Registration

Registration Type	Early Registration (On/Before Nov. 10)	Registration (Nov. 11 - Dec. 4)	Onsite Registration (Dec. 13-15)
Member	\$365	\$465	\$500
Non-Member	\$525	\$625	\$650
Guest	\$225	\$225	\$225

General Registration: The general registration fee provides admittance to conference sessions, trade show, continental breakfast, and receptions. Please note, special events, such as tours and the Annual Awards Luncheon, are available for additional fees.

Guest Registration: The guest registration fee provides admittance to receptions only. Those interested in attending conference sessions must pay the general registration fee.

Name Badges: Name badges are required for admittance to **all** conference functions. Name badges are issued **only** to conference registrants and registered guests.

Photo Release: Attendees acknowledge and give unrestricted permission for USA Rice to use photographs, video, and audio recordings taken during the event to report on and promote this and future conferences.

Cancellation Policy: All changes/cancellations must be sent in writing to jbryant@usarice.com by Nov. 13, 2026 to receive a full refund. No refunds will be made after that date.

Special Assistance: Persons requiring special accommodations or having any dietary restrictions to attend or participate in this conference should contact Jeanette Davis at (703) 236-1447 or e-mail jdavis@usarice.com no later than Nov. 30, 2026.

Conference Hotel

Hotel Room Rates, Dates, and Availability: USA Rice has a special conference rate of \$269 single or double for hotel rooms available on a first-come, first-served basis for reservations made no later than Nov. 10, 2026. Making reservations by this deadline does not guarantee that a room is available, so it is recommended you make your hotel reservations as soon as possible. The conference rates are available three days prior and three days after, subject to availability.

Hotel Reservations: [Click here](#) to reserve your room online or call the hotel directly at 1-888-444-OMNI and ask for the special USA Rice rate. Please keep your reservation confirmation number.

Hotel Check-In/Check-Out Times: Check-in is 4:00 p.m. and check-out is 11:00 a.m.

Parking: Hotel offers valet parking for guests at \$65 per day. Self-parking options are available in nearby garages, but not at the Omni Hotel.

SPECIAL EVENTS

We are excited to offer special events for registered attendees and guests. Advance payment is required to reserve a spot. Onsite registration for events will be subject to availability. An event may be cancelled if the minimum participant sign-up is not met.

Walk (or Run) the Line 5K

Date: Monday, December 14
Time: 7:00 a.m. to 8:00 a.m.
Where: Meet in Hotel Lobby @ 6:55 a.m.
Price: \$35

Lace up your running shoes and kick off the USA Rice Outlook Conference with a fun and energizing 5K through the heart of Nashville! Whether you are chasing a personal best or simply enjoying a morning walk with colleagues, this event is a great way to network, promote wellness, and experience Music City. All fitness levels are welcome, come run, walk, and start the conference on the right foot. Dash First. Brag Later!



Price Includes:

- Commemorative T-shirt

Annual Awards Luncheon

Date: Monday, December 14
Time: 11:30 a.m. to 1:00 p.m.
Where: Legends Ballroom D-G
Price: \$50

A highlight of every USA Rice Outlook Conference is the Annual Awards Luncheon. It's an sensational event where attendees gather to recognize and honor their peers for accomplishments in service to the industry. The luncheon includes a salad, entrée, dessert, tea, and coffee.

Rice Awards:

- Rice Farmer of the Year Award
- Rice Industry Award
- Rice Lifetime Achievement Award

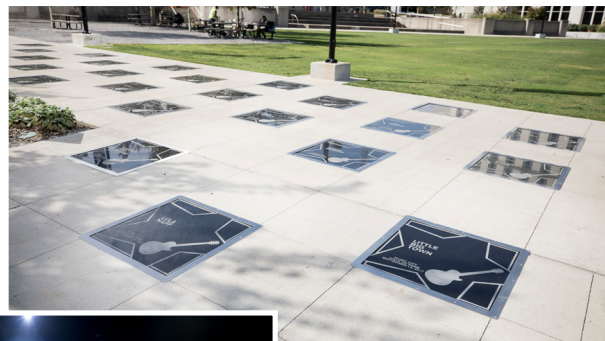
Additional Recognition:

- USA Rice PAC Outstanding Contributor Award
- USA Rice Distinguished Conservation Achievement Award
- USA Rice Sustainability Award
- Rice Leadership Development Program's New Class



Explore Nashville on your own. [Nashville's official website](#) can help plan your activities and listed below are some other links to things to do in Music City.

- [Andrew Jackson's Hermitage](#)
- [Bicentennial Capitol Mall State Park](#)
- [Centennial Park](#)
- [Country Music Hall of Fame and Museum](#)
- [Grand Ole Opry](#)
- [Historic RCA Studio B](#)
- [Imagine Recordings](#)
- [Musicians Hall of Fame and Museum](#)
- [Ryman Auditorium](#)
- [Click here](#) for Live Music Venues in Nashville



SCHEDULE-AT-A-GLANCE

Registration Desk Hours

Sunday, Dec. 13	1:00 p.m. – 6:00 p.m.
Monday, Dec. 14	8:30 a.m. – 11:30 a.m. 1:15 p.m. – 5:00 p.m.
Tuesday, Dec. 15	7:30 a.m. – 11:30 a.m.

Exhibit Hall Hours

Sunday, Dec. 13	6:00 p.m. – 7:00 p.m.
Monday, Dec. 14	1:15 p.m. – 6:00 p.m.
Tuesday, Dec. 15	7:30 a.m. – 11:30 a.m.

Sunday, December 13, 2026

- 6:00 p.m. – 7:00 p.m. Grand Opening Reception
- 7:30 p.m. – 10:00 p.m. Leadership Alumni Dinner (Alumni Only)

Monday, December 14, 2026

- 7:00 a.m. – 8:00 a.m. Walk (or Run) the Line 5K (Ticketed Event)
- 9:00 a.m. – 11:20 a.m. General Session
- 11:30 a.m. – 1:00 p.m. Annual Awards Luncheon (Ticketed Event)
- 1:15 p.m. – 5:00 p.m. Concurrent Education Sessions / Exhibit Hall
- 3:00 p.m. – 4:30 p.m. U.S. Rice Quality Symposium
- 5:00 p.m. – 6:00 p.m. Annual Conference Reception
- 6:00 p.m. – 8:30 p.m. USA Rice Back Our PAC Dinner & Auction (Ticketed Event)

Tuesday, December 15, 2026

- 7:30 a.m. – 8:30 a.m. Continental Breakfast and Visit Exhibitors
- 8:00 a.m. – 9:00 a.m. New Products & Technology
- 9:00 a.m. – 11:30 a.m. Concurrent Education Sessions / Exhibit Hall
- 11:30 a.m. Conference Adjourns

USA Rice is an equal opportunity provider and employer. USA Rice does not discriminate based on race, color, national origin, religion, sex, gender identity, sexual orientation, disability, age, marital/family status, or political beliefs.

Persons requiring special accommodations or having any dietary restrictions to attend or participate in this conference should contact Jeanette Davis at (240) 682-0059 or e-mail jdavis@usarice.com no later than November 30, 2026.