

USA RICE MILLERS' ASSOCIATION

SPONSOR & EXHIBITOR BROCHURE



June 6-9, 2022

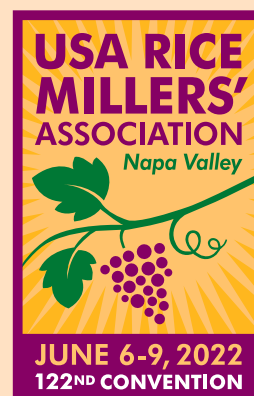
122ND CONVENTION

Silverado Resort, Napa, CA

SPONSOR AND EXHIBITOR OPPORTUNITIES

The annual convention of the USA Rice Millers' Association (RMA) provides an excellent opportunity for sponsors and exhibitors to show support for the U.S. rice industry.

The RMA Convention provides a forum to strengthen business ties and pursue new contacts. It brings together representatives from rice milling companies and associated businesses from the United States and abroad. Most attendees are executives and key decision-makers within their companies. Average attendance is 350, representing rice millers, growers, marketers, exporters, brokers, end-users, equipment manufacturers, packaging and service suppliers, and others.



MAXIMUM VISIBILITY AT COST-EFFECTIVE RATES

The RMA Convention offers general sponsorships as well as sponsorship of specific events or items. Unique and custom opportunities also are available.

Exhibitor opportunities will be available on Tuesday, June 7, during the breakfast and at the general session on Thursday, June 9. As an exhibitor, you will get an opportunity to introduce yourself and company to the RMA Board of Director's at their board meeting on Tuesday, June 7.

Exhibitors will receive a quarter-page ad in the convention guide and are able to include a one-page document or company brochure in the attendees' onsite folder or bag. The convention guide will list all sponsors and exhibitors (exhibitors will include contact info).

Sponsorship Levels	Pricing	Ad in Program Guide	Comp. Reg.	Includes Comp. Booth	Discount on Exhibit Fees*
Imperial	\$20,000 & up	Two-Page	Up to 5	✓	
Royal	\$10,000 - \$19,999	Full-Page	Up to 4	✓	
Diamond	\$6,000 - \$9,999	Full-Page	Up to 3		✓
Platinum Sponsor	\$5,000	Full-Page	Up to 2		✓
Gold Sponsor	\$4,000	Half-Page	Up to 2		✓
Silver Sponsor	\$3,000	Quarter-Page	1		✓
Bronze Sponsor	\$2,000	None	0		✓
Patron	\$1,000	None	0		
Golf Patron	\$500	None	0		

Exhibitor Rates					
Member	\$1,250	Quarter-Page	1		
Non-Member	\$2,000	Quarter-Page	1		
Discounted Exhibitor Rates for Sponsors Only					
Member	\$1,000	Quarter-Page	1		
Non-Member	\$1,750	Quarter-Page	1		

All sponsors and exhibitors will receive special badge ribbons. All sponsoring company names or logos will be displayed at the General Session, on signage, and on the website.

SPONSORSHIPS OPPORTUNITIES FOR SPECIFIC EVENTS/ITEMS

Sponsored Event/Item Put your company name/logo on a specific event or item. Below are some opportunities for sponsorship. Exclusive and/or customized opportunities may be available. Call for details.	Level	Number of Opportunities	Buy Out Price (Only 1 Sponsor)
Tuesday Night Cocktail Reception SOLD	Royal	1	\$20,000
Thursday Afternoon Reception* SOLD	Imperial	1	*
RMA Welcome Dinner	Gold & above	Multiple	*
Program Speakers	Platinum & above	2	Call for details.
Tuesday Morning Breakfast Speaker	Platinum & above	2	\$10,000
Tuesday Morning Breakfast (seated breakfast)	Gold & above	3	\$7,500
Hotel Key Cards	Platinum & above	1	\$5,000
Convention Folder or Bags	Platinum & above	1	\$5,000
Convention Lanyards	Silver	1	\$3,000
Convention Photographer	Bronze, Silver	2	\$3,000
Individual Hand Sanitizer	Bronze, Silver	1	\$3,000

*Imperial Sponsored receptions are paid for by the sponsor.

Golf Sponsors Golf sponsors at this level will receive all general sponsorship benefits plus recognition on the sponsorship banner at the tournament and at the golf awards presentation.	Sponsor Level	Number of Opportunities	Buy Out Price (Only 1 Sponsor)
Beverage Carts	Silver & above	2	\$3,000 each cart
Golf Breakfast	Silver & above	2	\$6,500
Golf Lunch	Silver & above	2	\$7,500
Golf Bar at Lunch	Silver & above	1	\$3,000
Golf Team Awards	Silver	1	\$3,000

Golf Patron Golf Patron sponsors will be recognized on the sponsorship banner at the tournament and at the golf awards presentation.			
Best Dressed Group Awards	Golf Patron	1	\$500
Closest to the Pin Awards	Golf Patron	1	\$500
Hole-in-One Contest	Golf Patron	1	\$500
Longest Drive Awards	Golf Patron	1	\$500
Koozies	Golf Patron	1	\$500

Sponsorship opportunities are available for USA Rice PAC events held during the convention, including the After-Hours Event and Bocce Tournament. Contact Josie McLaurin at jmclaurin@usarice.com for more details.

EXHIBITOR SPONSORS OPPORTUNITY

EXHIBITOR RATE: Members: \$1,250; Non-Member: \$2,000.

DISCOUNTED EXHIBIT RATE FOR SPONSORS: Member: \$1,000; Non-Member: \$1,750.
Discount only applies to Bronze Level Sponsorship and above.



Exhibit Times:

Date	Time	Booth
Monday, June 6	1:00 to 5:00 p.m.	Setup Booth
Tuesday, June 7	7:45 to 9:30 a.m.	Man Booth
Tuesday, June 7	9:30 to 11:30 a.m.	Introduce your company at board meeting
Thursday, June 9	8:45 to 11:30 a.m.	Man Booth
Thursday, June 9	11:30 a.m.	Dismantle Booth

PHOTO RELEASE: Any photographs taken by RMA/USA Rice may be used in publicizing RMA/USA Rice events including this and future conventions.

EXHIBITOR OR SPONSOR TERMS AND CONDITIONS

A. CANCELLATION

If it is necessary for any sponsor or exhibitor to withdraw from the convention, the sponsor or exhibitor must notify RMA in writing by April 22, 2022. General Sponsor refunds will be made according to the following schedule:

- Full general sponsorship fee if notification is received by April 22, 2022.
- No refunds will be given for notifications received after April 22, 2022.

B. DEADLINE

All artwork must be received no later than May 6, 2022.

C. Sponsors/Exhibitors

Imperial Sponsor	Two-page ad	14" w x 10" h
Royal Sponsor	Full-page ad	7" w x 10" h
Diamond Sponsor	Full-page ad	7" w x 10" h
Platinum Sponsor	Full-page ad	7" w x 10" h
Gold Sponsor	Half-page ad	7" w x 5" h
Silver Sponsor	Quarter-page ad	3.25" w x 4.75" h
Exhibitor	Quarter-page ad	3.25" w x 4.75" h

Each sponsor or exhibitor is responsible for providing a press-ready, high-resolution PDF or EPS of your feature to be placed in the convention brochure. If no artwork is received, company name and type of sponsorship will be listed in the space provided for the feature.

All copy is subject to acceptance by the publisher. Publication of an ad is neither an endorsement of the sponsor nor of its products or services. RMA is not responsible for sponsor claims in published ads.

For additional information or questions on the RMA Convention Exhibitor or Sponsor Program, please contact Jeanette Davis, (240) 682-0059, jdavis@usarice.com or Jenni Bryant (202) 361-9028, jbyrant@usarice.com.



This meeting is open to all persons regardless of race, color, national origin, gender, religion, age, disability, political beliefs, or marital/family status. If you have special needs or require any assistance, please contact Jeanette Davis, (240) 682-0059, jdavis@usarice.com

SPONSOR AND EXHIBITOR APPLICATION

Name:
Primary Registrant

Badge Name (if different)

Name:
Spouse/Guest Registrant

Badge Name (if different)

Name:
Child Registrant

Badge Name (if different)

Company/Farm:

Telephone:

Address:

Mobile:

Address:

City/State/Zip:

E-mail:

Affiliation:

(Affiliation refers to Miller, Marketer, Exporter, Grower, Rough Rice Merchant, Broker, Port, Inspection Co. etc.)

Registration	Fee	Total
Early Member Registration - Through May 6	\$600	
Late and Onsite Member Registration - After May 6	\$750	
Early Non-Member Registration - Through May 6	\$850	
Late and Onsite Non-Member Registration - After May 6	\$1,000	
Spouse/Guest Registration (guests over 18)	\$300	
Child/Guest Registration (under 18)	\$100	
Complimentary Sponsor Registration (Imperial, Royal, Diamond, Platinum, Gold and Silver)	\$0	
Complimentary Exhibitor Registration (one per exhibit booth)	\$0	

Sponsor and Exhibitor Packages		
Imperial Sponsor (customized, call for details)	\$20,000 & up	
Royal Sponsor (includes up to four complimentary registrations, one complimentary booth, and a full-page ad)	\$10,000 - \$19,999	

Diamond Sponsor (includes three complimentary registrations, exhibitor discount rate, and a full-page ad)	\$6,000 - \$9,999	
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Platinum Sponsor (includes two complimentary registrations, exhibitor discount rate, and a full-page ad)	\$5,000	
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Gold Sponsor (includes two complimentary registrations, discount exhibitor rate, and a half-page ad)	\$4,000	
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Sponsor and Exhibitor Packages <i>continued</i>	Fee	Quantity	Total
Silver Sponsor (includes one complimentary registration, discount exhibitor rate, and a quarter-page ad)	\$3,000		

Bronze Sponsor (includes discounted exhibitor rate)	\$2,000		
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Golf Patron	\$500		
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Exhibit Booth			
Member Exhibit Booth (includes one complimentary registration and a quarter-page ad)		\$1,250	
Non-Member Exhibit Booth (includes one complimentary registration)		\$2,000	
Discounted Exhibitor Rate for Sponsors Only (includes one complimentary registration and a quarter-page ad)	Member	\$1,000	
	Non-Member	\$1,750	

Special Events			
Special Event: Tuesday Afternoon in Wine Country		\$250	
Special Event: Breakfast of Champions		\$25	
Special Event: Annual RMA Golf Tournament		\$350	
Golf Rental - Right Handed		\$85	
Golf Rental - Left Handed		\$85	
RMA Welcome Dinner (price included in registration fee)		\$0	

Please put an X in Fee column where appropriate.			
Do not include my name on the registration list.			
Do not include my spouse/guest on the registration list.			
Do not include my child on the registration list.			

Please list any dietary requirements

PAYMENT: Payment must be received with the registration form to be considered. RMA is exempt from federal income taxes as an IRS 501(c)(6) organization. However, contributions to the RMA are not deductible as a charitable contribution for federal tax purposes.

Please note: Any checks not payable on U.S. funds and drawn on a U.S. bank will be assessed all application processing fees charged to RMA.

CREDIT CARD: ☐ AMEX ☐ MC ☐ VISA ☐ DISCOVER

Cardholder's Name:

Billing Address:

Billing Zip Code:

Credit Card Number:

Exp. Date:

Security Code:

Signature

Date:

Make check payable to USA Rice Millers' Association and mail to
USA Rice Millers' Association, 2101 Wilson Blvd. Suite 610, Arlington, VA 22201; Fax: 703-236-2301

The undersigned sponsor and/or exhibitor applicant has read and agrees to all respective sponsor and/or exhibitor terms, conditions and regulations for participating in the 122nd USA Rice Millers' Association Convention, which are part of this brochure and become the contract between the sponsor and/or exhibitor and the USA Rice Millers' Association upon the USA Rice Millers' acceptance of the application.

Signature

Date: