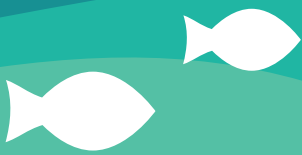


USA RICE MILLERS' ASSOCIATION

126th CONVENTION

**SPONSOR & EXHIBITOR
BROCHURE**

Sea Island, GA



June 23-25, 2026

SPONSOR AND EXHIBITOR OPPORTUNITIES

The annual convention of the USA Rice Millers' Association (RMA) provides an excellent opportunity for sponsors and exhibitors to show support for the U.S. rice industry.

The RMA Convention provides a forum to strengthen business ties and pursue new contacts. It brings together representatives from rice milling companies and associated businesses from the United States and abroad. Most attendees are executives and key decision-makers within their companies. Average attendance is 300, representing rice millers, growers, marketers, exporters, brokers, end-users, equipment manufacturers, packaging and service suppliers, and others.



MAXIMUM VISIBILITY AT COST-EFFECTIVE RATES

Sponsorship increases visibility and value for your company. As you explore our opportunities on the next few pages, keep in mind that your investment level comes with added benefits.

| Sponsorship Levels | Complimentary Registration | Ad in Convention Guide | Exhibit Booth | Logo on Website & Onsite Signage |
|---------------------------------------|----------------------------|------------------------|-----------------------------|----------------------------------|
| Imperial \$30,000 & up | Five (5) | Two-Page | One (1) Complimentary Booth | ✓ |
| Royal \$15,000 - \$29,999 | Four (4) | Full-Page | One (1) Complimentary Booth | ✓ |
| Diamond \$10,000 - \$14,999 | Three (3) | Full-Page | \$250 discount | ✓ |
| Platinum \$5,000 - \$9,999 | Two (2) | Full-Page | \$250 discount | ✓ |
| Gold \$4,000 - \$4,999 | Two (2) | Half-Page | \$250 discount | ✓ |
| Silver \$3,000 - \$3,999 | One (1) | Quarter-Page | \$250 discount | ✓ |
| Bronze \$1,000 - \$2,999 | | | \$250 discount | ✓ |

2026 RMA CONVENTION

SPONSORSHIP OPPORTUNITIES

Convention Events & Activities

Tuesday Dinner Reception

SOLD

The RMA Convention kicks off with this highly-anticipated Welcome Dinner Reception for all attendees.

\$30,000 & up

Opportunities available: one (1)

Wednesday Cocktail Reception

SOLD

This midweek gathering of friends and colleagues is lively and memorable.

\$20,000 & up

Opportunities available: one (1)

Wednesday Breakfast & Programming

Start the day with a full breakfast and energizing speakers, brought to attendees by your brand.

\$3,000 & up

Opportunities available: multiple

Coffee Break

Keep the conversation (and caffeine) flowing during the General Session with this essential refreshment break.

\$4,000

Opportunities available: one (1)

RMA Pickleball Tournament

SOLD

Serve up your brand at the RMA Pickleball Tournament. Have your logo featured on commemorative paddles and/or sponsor courtside snacks and beverages as players rally and compete.

- Paddles – **\$4,000**
Opportunities available: one (1)

- Refreshments – **\$4,000**
Opportunities available: two (2)

- Event Buyout – **\$14,000**
Includes transportation and court fees

Tiles & Tides Mahjong Social

SOLD

Give attendees an afternoon of fun, connection, and friendly competition. Your sponsorship covers player instruction fees, tile sets and game materials, prizes, as well as beverages and refreshments.

\$8,000

Opportunities available: one (1)

RMA Low Country Boil

The convention concludes with a lively Low Country Boil featuring great food, music, and Southern hospitality. Your sponsorship will help create one of the most anticipated and memorable events of the week.

- General Sponsor – **\$3,000 & up**
Opportunities available: multiple

- Specialty Cocktails and Mocktail – **\$4,000**
Opportunities available: Four (4)

- Band – **\$4,000**
Opportunities available: Four (4)

- Photo Booth – **\$5,000**
Opportunities available: One (1)

Branded Items

RMA Conservation Partner

NEW!

Working with 4Ocean, this sponsorship removes the equivalent of more than 5,000 plastic bottles from the ocean, providing every registrant with a custom signature sea turtle bracelet and two branded reusable aluminum bottles of purified water.

\$6,000

Opportunities available: One (1)

Registration Bag

These custom-branded totes go everywhere – filled with swag on-site and reused long after the event.

\$7,500

Opportunities available: one (1)

Hotel Key Card

Put your logo into every attendee's hands – literally. Hotel key cards are seen multiple times a day.

\$5,000

Opportunities available: one (1)

Lanyards

Ensure your brand stays front and center – your logo will hang around every attendee's neck all week.

\$5,000

Opportunities available: one (1)

Continued on next page

2026 RMA CONVENTION SPONSORSHIP OPPORTUNITIES Continued

Badge Printing Kiosk

We're adding two self-check-in kiosks that every attendee must use. Have your logo included on the branding and welcome screen.

\$4,000

Opportunities available: Two (2)

NEW!

Name Badges

Sponsor the official name badges – your logo will be printed on the back of every attendee badge.

\$4,000

Opportunities available: Two (2)

NEW!

Registration Bag Items

Lip Balm & Mini Honey

Sponsor this sweet, Southern-inspired bundle from Savannah Bee Company – each packet will include a note with your company's name and a warm welcome.

\$6,000

Opportunities available: one (1)

NEW!

Goodson Popcorn

Treat attendees to a delicious Georgia-made snack with your logo featured on the popcorn packaging.

\$5,000

Opportunities available: one (1)

NEW!

Sunscreen

Make sure everyone has their sun protection! Your logo will be featured on this travel-size sunscreen that can be conveniently clipped to a golf bag or key ring.

\$3,000

Opportunities available: one (1)

NEW!

Custom Giveaway in Registration Bag

Include a product sample or promotional item of your choice in the registration bag.

Price varies; reach out for details.

Opportunities available: multiple

RMA Golf Tournament

Beverage Carts

Keep players refreshed on the course! Your logo will ride along on beverage carts throughout the tournament.

\$5,000

Opportunities available: two (2)

SOLD

Golf Cart Decals

Your company's logo will be displayed on each golf cart, ensuring high visibility throughout the course.

\$5,000

Opportunities available: one (1)

SOLD

Bag Tags

Custom bag tags featuring your logo will be given to every golfer for a useful keepsake that lasts beyond the 18th hole.

\$4,000

Opportunities available: one (1)

SOLD

Golf Towel

Provide players with a high-quality branded towel they'll actually use (and keep).

\$4,000

Opportunities available: one (1)

SOLD

Golf Balls

Put your logo in play! Every golfer receives a sleeve of custom-branded Titleist Pro V1 balls.

\$3,000

Opportunities available: one (1)

Koozies

Branded koozies are great for use during the tournament and well after.

\$1,000

Opportunities available: one (1)

RMA Golf Tournament Awards

Golf Team Awards

Recognize the top-performing teams with your brand front and center on this fun and competitive highlight of the day.

\$4,000

Opportunities available: one (1)

Golf Award – Best Dressed

Sponsor this light-hearted and crowd-favorite award celebrating on-course style – with your name attached to the bragging rights.

\$1,000

Opportunities available: one (1)

Golf Contest Awards

As a contest award sponsor, you'll be recognized with signage on the course and shoutouts during the awards presentation.

- Closest to the Pin – **\$1,000**
- Hole in One – **\$1,000**
- Longest Drive – **\$1,000**

EXHIBITOR OPPORTUNITIES

Meet face-to-face with executives and key decision makers from rice milling companies based in the United States. The RMA Convention provides many opportunities to network, strengthen business ties, and pursue new contacts.

Exhibit Rates

- Member Rate: \$2,000
 - Non-Member Rate: \$3,000
- Exhibitors receive one (1) complimentary registration to attend the RMA Convention.

Exhibit Schedule

| | | |
|--------------------|------------------------|---------------|
| Tuesday, June 23 | 1:00 p.m. - 5:00 p.m. | Move-In |
| Wednesday, June 24 | 8:30 a.m. - 12:30 p.m. | Exhibit Hours |
| Thursday, June 25 | 12:30 p.m. | Move-Out |

Engagement Beyond the Booth

- **Networking Events** – The RMA Convention provides several networking opportunities outside of exhibit hours including receptions and special events such as the RMA golf tournament.
- **Ad in Convention Guide** – Exhibitors receive a complimentary quarter-page ad in the Convention Guide (press-ready artwork to be provided by exhibitor).
- **Registration Bag Insert** – Include a company brochure in the attendees’ registration bag.
- **Discounted Advertising** – Exhibitors have access to special ad rates in all USA Rice media channels. For more information, see our Advertising Opportunities.
- **Discounted Exhibit Fees at the Outlook Conference** – For a limited time, we’re thrilled to extend a 30% discount for your 8’x10’ exhibit space at the 2026 USA Rice Outlook Conference in Nashville, December 13-15, 2026. Claim your discount when you register to exhibit at RMA.

ADVERTISING OPPORTUNITIES

RMA Convention sponsors and exhibitors receive a 20% discount on ads in the *USA Rice Daily* e-newsletter and *The Rice Stuff* podcast.

USA Rice Daily E-Newsletter

The *USA Rice Daily* reports the latest news on issues and activities that matter most to the rice industry. The newsletter is published Monday through Friday at 3:30 pm ET approximately 230 times per year and is distributed to more than 3,600 subscribers.

Ad Specs & Discounted Pricing

| Ad Type | Frequency | Member | | Non-Member | |
|---------------------------|----------------------|----------|----------|------------|----------|
| Box Ad (300 x 350 pixels) | 1 Week (5 emails) | \$135.05 | \$108.04 | \$155.30 | \$124.24 |
| Box Ad (300 x 350 pixels) | 1 Month (19+ emails) | \$513.19 | \$410.55 | \$590.17 | \$472.14 |

The Rice Stuff Podcast

The Rice Stuff podcast speaks directly to rice farmers, millers, and marketers about the issues they care most about. New episodes are released on the second and fourth Tuesday of every month. Sponsors receive two unique 30-second commercials of the hosts discussing your product/services. The commercials play in all podcast episodes (including new and past episodes) for the duration of the campaign.

Ad Duration & Discounted Pricing

| Ad Duration | Member | | Non-Member | |
|-------------|---------|---------|------------|---------|
| 1 Month | \$300 | \$240 | \$350 | \$280 |
| 3 Months | \$855 | \$684 | \$985 | \$788 |
| 6 Months | \$1,530 | \$1,224 | \$1,760 | \$1,408 |
| 9 Months | \$2,025 | \$1,620 | \$2,350 | \$1,880 |
| 12 Months | \$2,160 | \$1,728 | \$2,500 | \$2,000 |



EXHIBITOR OR SPONSOR TERMS AND CONDITIONS

A. CANCELLATION

If it is necessary for any sponsor or exhibitor to withdraw from the convention, the sponsor or exhibitor must notify RMA in writing by May 22, 2026. General Sponsor refunds will be made according to the following schedule:

- a. Full general sponsorship fee if notification is received by May 22, 2026.
- b. No refunds will be given for notifications received after May 22, 2026.

B. DEADLINE

All artwork must be received no later than May 22, 2026.

C. SPONSORS/EXHIBITORS

| | | |
|------------------|-----------------|-----------------|
| Imperial Sponsor | Two-page ad | 14"w x 10"h |
| Royal Sponsor | Full-page ad | 7"w x 10"h |
| Diamond Sponsor | Full-page ad | 7"wx 10"h |
| Platinum Sponsor | Full-page ad | 7"w x 10"h |
| Gold Sponsor | Half-page ad | 7"w x 5"h |
| Silver Sponsor | Quarter-page ad | 3.25"w x 4.75"h |
| Exhibitor | Quarter-page ad | 3.25"w x 4.75"h |

Each sponsor or exhibitor is responsible for providing a press-ready, high-resolution PDF or EPS of your feature to be placed in the convention brochure. If no artwork is received, company name and type of sponsorship will be listed in the space provided for the feature.

All copy is subject to acceptance by the publisher. Publication of an ad is neither an endorsement of the sponsor nor of its products or services. RMA is not responsible for sponsor claims in published ads.

For additional information or questions on the RMA Convention Exhibitor or Sponsor Program, please contact Jeanette Davis, (240) 682-0059, jdavis@usarice.com or Jenni Bryant (202) 361-9028, jbyrant@usarice.com.



PHOTO RELEASE: Any photographs taken at convention events by RMA/USA Rice may be used in publicizing RMA/USA Rice events including this and future conventions.

This meeting is open to all persons regardless of race, color, national origin, gender, religion, age, disability, political beliefs, or marital/family status. If you have special needs or require any assistance, please contact Jeanette Davis, (240) 682-0059, jdavis@usarice.com