

USA Rice's *Whole Grain* is published three times per year and distributed to more than 25,000 rice industry and government readers.



## WHOLE GRAIN EDITORIAL CALENDAR

SPRING ISSUE

AD ARTWORK DUE:  
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SUMMER ISSUE

AD ARTWORK DUE:  
JUNE 1

FALL ISSUE

AD ARTWORK DUE:  
NOVEMBER 1

## WHOLE GRAIN PRICING & SPECS

FULL PAGE (PREMIUM PLACEMENT):	\$1550	10.375 x 13
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1/2 PAGE (HORIZONTAL):	\$550	10.375 x 7
1/2 PAGE (VERTICAL):	\$550	4.925 x 13
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